

# **ISTITUTO BRUNO LEONI**

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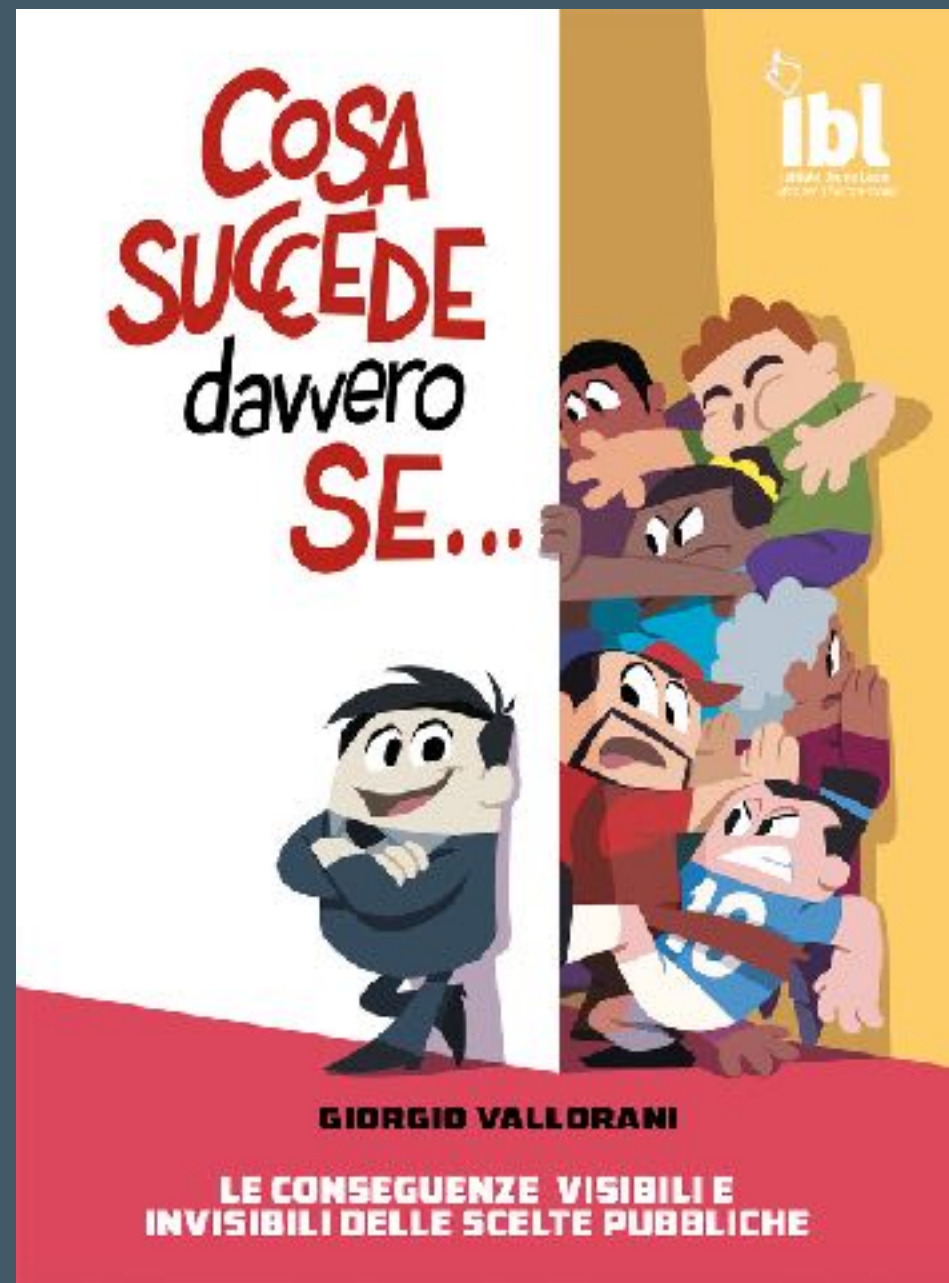
## **SUPPORT PROPOSAL, 2024**

# IBL & FIDINAM FOUNDATION

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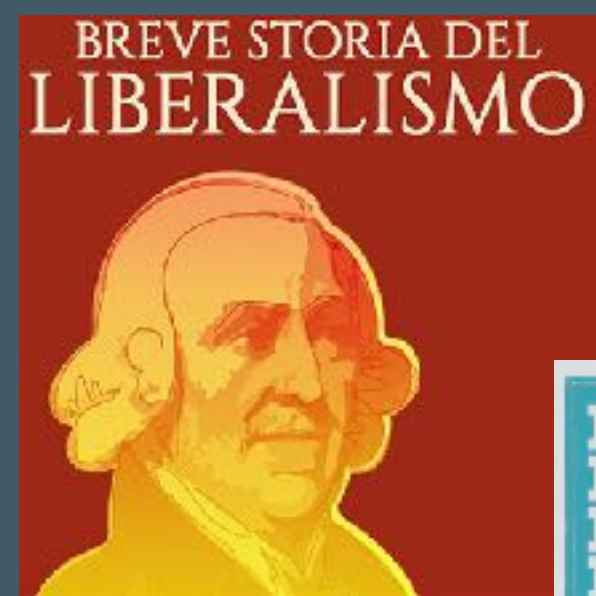
- Istituto Bruno Leoni is grateful to the Fidynam International Charity Foundation's support over the years.
- The Foundation's support has helped Istituto Bruno Leoni to grow its outreach in recent years, in spite of the pandemic and difficulties that hindered its traditional activities.
- Established in December 2003, IBL is today:
  - **203** Briefing Papers (in-depth reports on public policy issues);
  - **121** Occasional Papers (theoretical essays by classical or contemporary authors);
  - **86** other Papers (Special Reports, Policy Papers, Position Papers etc.);
  - **375** Focus (short briefs on policy-related issues);
  - More than **250** books and eBooks (by IBL Libri), and **56** through other publishing houses.

# THANK YOU FOR YOUR SUPPORT



## Comics Books

## Web Courses



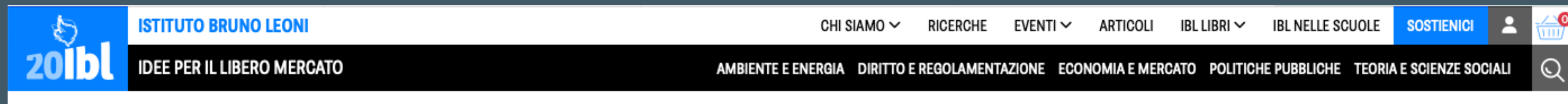
## Podcasts



## Audiobooks



## Website Restyling



**A NEW SUPPORT REQUEST**

# THERE'S A GREAT FUTURE IN OUR PAST

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- In recent years, IBL has conducted a thorough research in **the history of Italy's economic development**, under the leadership of Professor Nicola Rossi
- IBL has digitalized and analyzed the **records of the establishment and/or closing of businesses** of all types for a selected number of Italian chambers of commerce, 1910 to the present
- This makes our research the one which **starts at the earliest date** among similar datasets in the world (the most renowned is managed by the Kauffman Foundation in the US). Eventually, the whole dataset will be available at **<https://dinamismo.brunoleoni.com/>**
- But such data also allowed professor Rossi to complete an engaging and **pathbreaking analysis of Italy's growth** since unification.

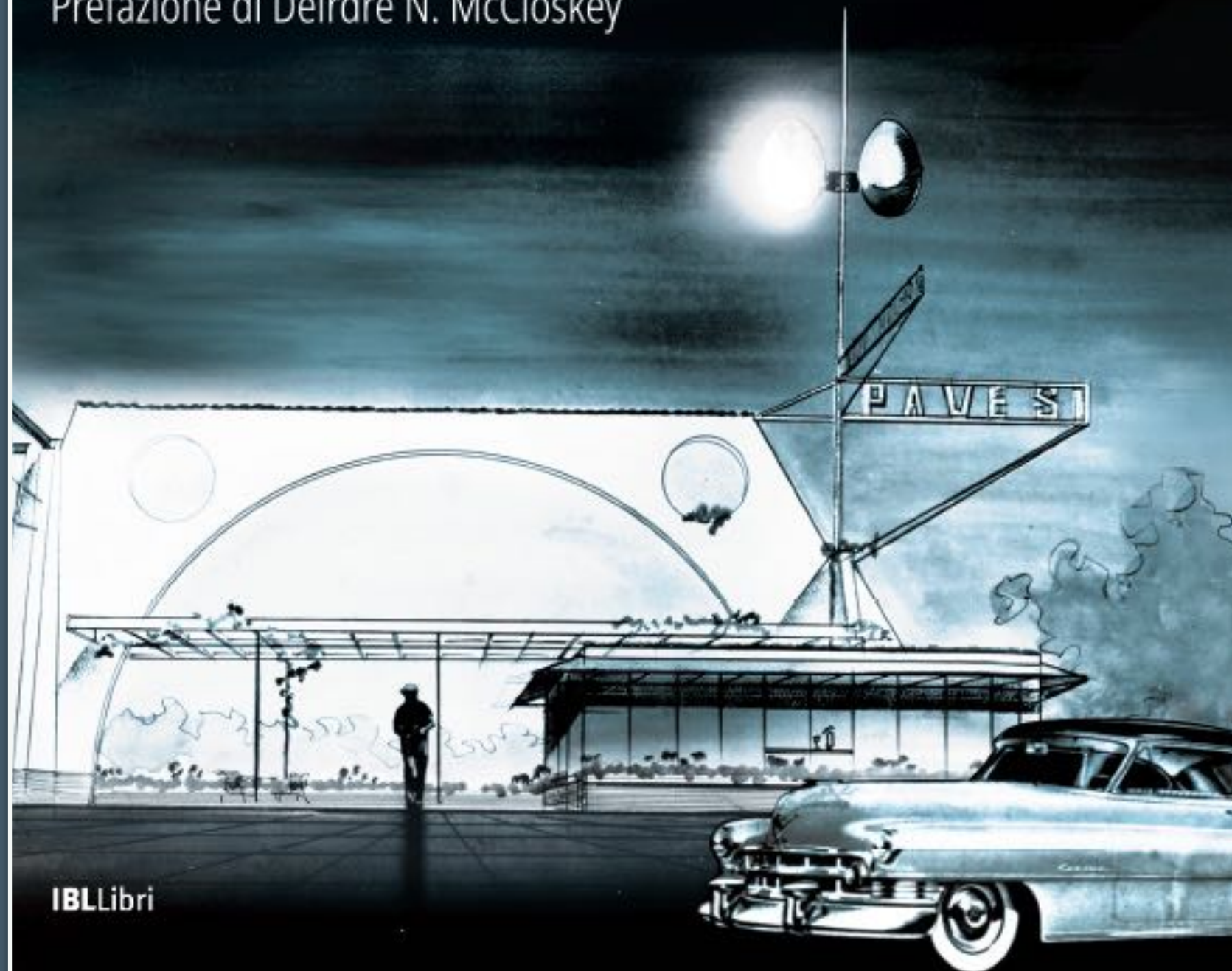
Mercato Diritto Libertà

Nicola Rossi

# Un miracolo non fa il santo

La distruzione creatrice nella società italiana, 1861-2021

Prefazione di Deirdre N. McCloskey



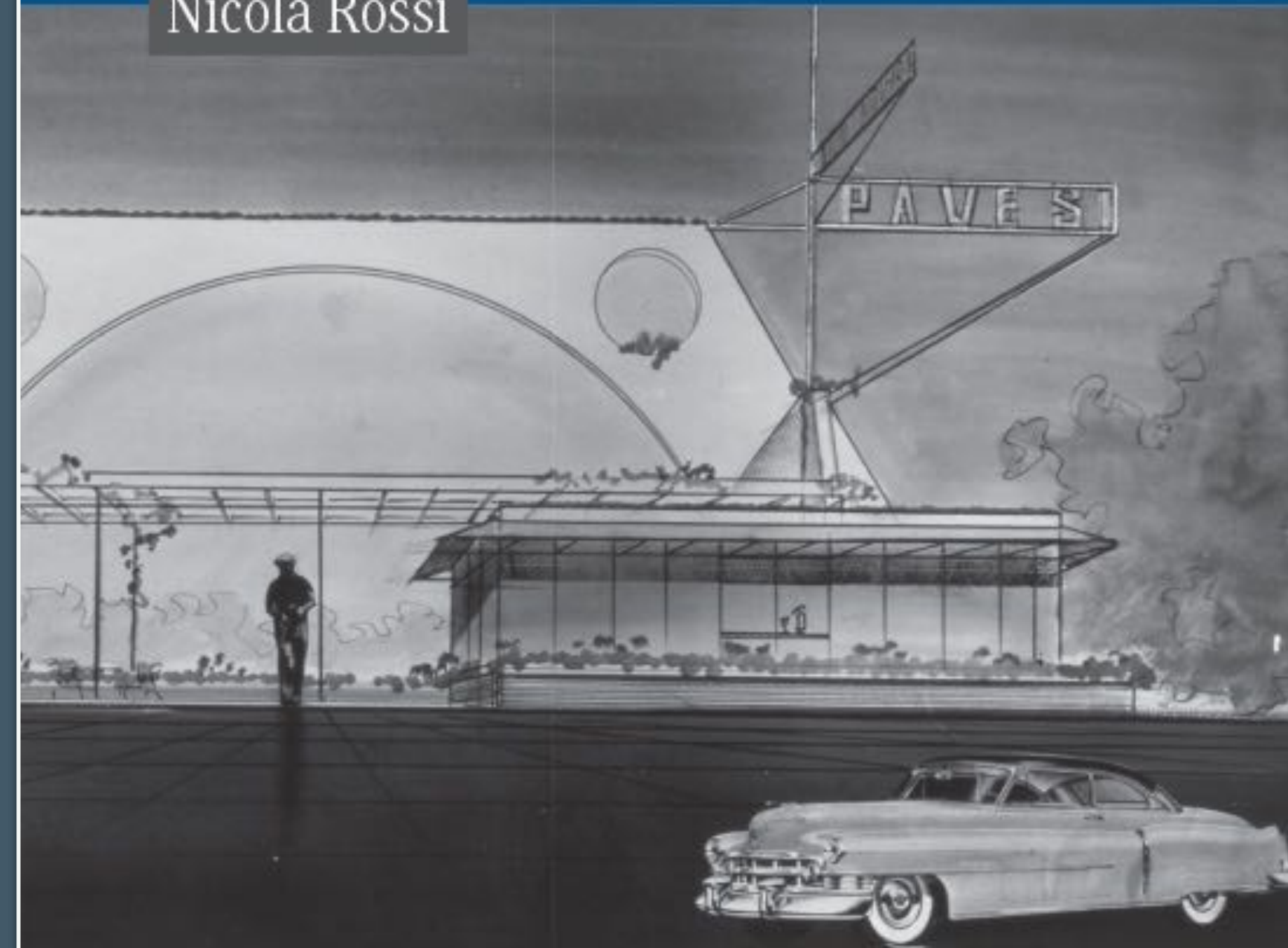
IBLLibri



PALGRAVE STUDIES IN ECONOMIC HISTORY

## Reframing Italian Economic History, 1861–2021 *Creative Destruction and the Italian Society*

Nicola Rossi



palgrave  
macmillan

# UN MIRACOLO NON FA IL SANTO

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- Looking at business dynamism through Italian history, Nicola Rossi finds that Italy had a very short window of time in which it **generated businesses at a substantial rate**: roughly, the period 1956-1971
- For the rest of Italy's history, in spite of the typical narrative of Italy as a catching-up country, economic dynamism (business net creation) remains flat
- This suggests **deep and ongoing cultural problems**, that influenced not only institutions but also customs and practices
- Professor Rossi finds that the short period of the Italian economic boom showed the predominance of **other cultural traits**, due to the government taking a **hands-off** rather than a paternalistic attitude.

Fig. 2.11 Net Turnover Rate  
(Italy vs USA Trend Components, 1983-2021)

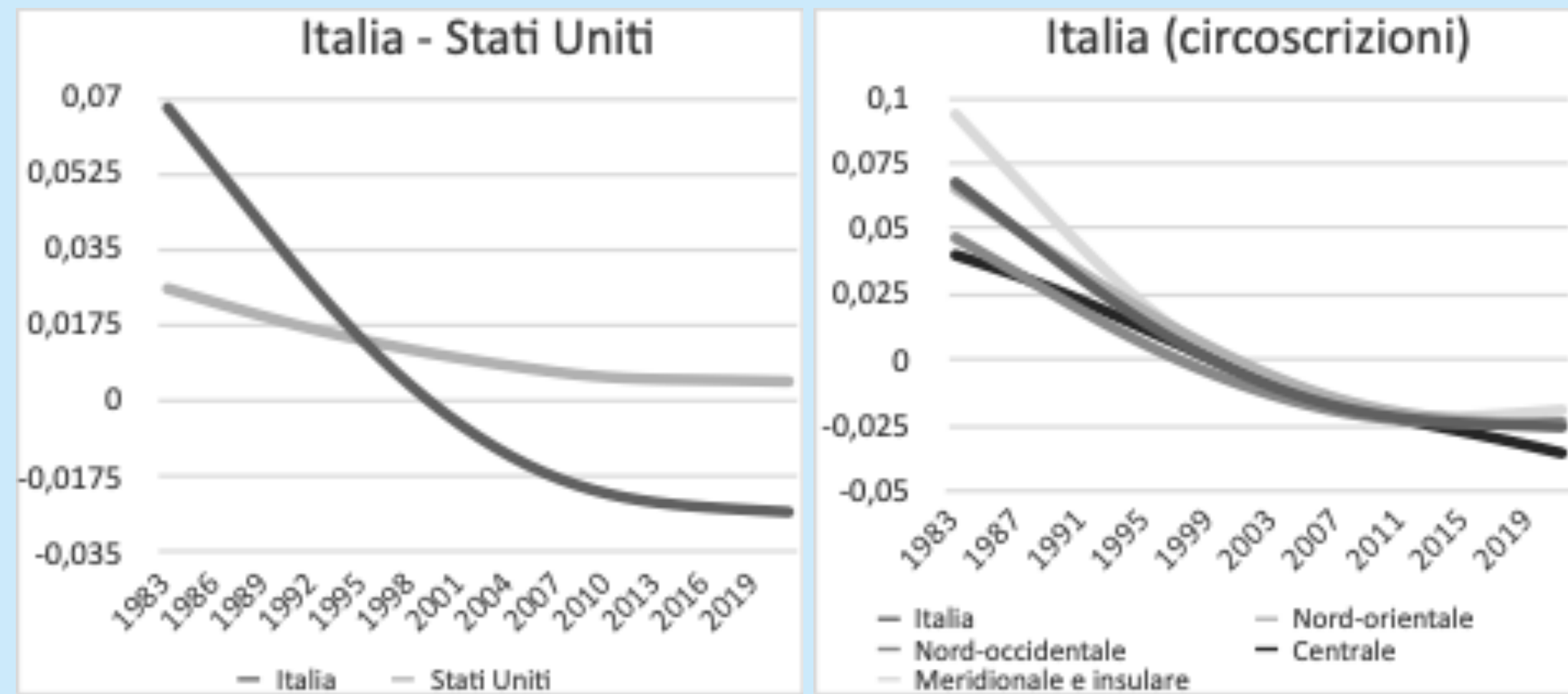
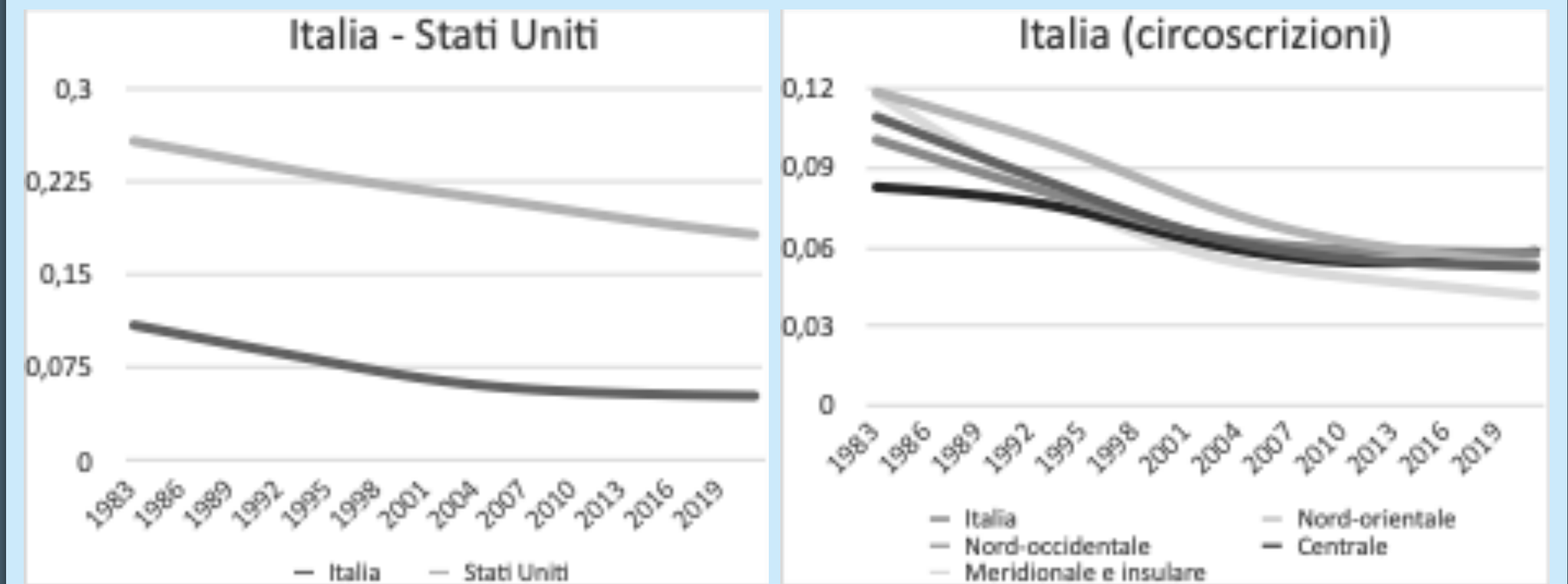


Fig. 2.12 Gross Turnover Rate  
(Italy vs USA Trend Components, 1983-2021)





# Il santo che ha fatto il miracolo

Norme e cultura nell'Italia del boom

a cura di  
Nicola Rossi



# THE CULTURE THAT MATTERS

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- Professor Rossi's research will be soon completed with a further volume, assessing **the cultural and political climate of the 1950s**
- Though the main features of those years are certainly impossible to replicate, the core idea of this book is to investigate how **culture experienced a change** in those years
- The idea is to see if and how this could be **transplanted in contemporary times**
- The book will include analysis non only of legislation, political culture, but also **popular culture** items and movies, seen as proxy of **widespread beliefs**.

# MAKING A GREAT RESEARCH ACCESSIBLE

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- IBL proposes to Fidinam International Foundation to support a **documentary** aiming at making these research studies available to a larger public
- The documentary will feature interviews, archival material, animations, in order to provide the viewer with a **compelling narrative** of what happened in the economic boom years
- The analysis of **contemporary pop culture** will allow for a less economic-centered approach and potentially a larger number of viewers
- The documentary will be **52 minutes** long, allowing for placement in local TV networks.

# COSTS BREAKDOWN

## DOCUMENTARY ON THE ITALIAN MIRACLE YEARS

Direction and Editing	10.000 €
Archival material (video), estimating 30 mins out of 52 [*]	€ 1.500 x 30 45.000
Consultancy fees (script-writing and TV placement)	5.000 €
First screening in Milan (event organization, hiring of a cinema room, refreshment for participants)	12.000 €
<b>Total</b>	<b>72.000 €</b>
[*] Estimate based upon usage fees of Istituto Luce and Teche Rai's material [newsprograms, not movies] and assuming pictures may be provided for free by company museums.	

**IBL NELLE SCUOLE**

# INTEGRATING IBL LECTURES IN THE ITALIAN HIGH SCHOOL CURRICULUM

- Fondazione Fidiam has long **supported IBL nelle scuole**. This proposal would help in increasing its relevance.
- **Reaching students** a priority of our lectures, and we believe that **facilitating teachers** in organizing their presentation into schools is a crucial factor. The **authorization process** to bring into the Italian public schools projects originating with outside actors has become highly bureaucratized, thus burdening educators with a discouraging amount of formalities.
- For this reason, we took the **new mandatory curriculum on economics and civics** (PCTO) as a new opportunity to meet the teachers' organizational and educational needs. We devised a **new section of "IBL nelle Scuole"** that helps them fulfil the Ministry's new requirements on the new curriculum, while providing students with a **primer on the ideas that shaped economic history** (focusing in particular on Adam Smith, Karl Marx, John Maynard Keynes, the Austrian and Chicago School of Economics) from a classic liberal point of view.
- To support this program of on line education, we will produce a **series of videos** which should be useful to teachers to kick off the discussion in class.

# COSTS BREAKDOWN

## ENHANCEMENTS TO IBL NELLE SCUOLE

10 video lectures (high-quality graphics and animations) €800 each	8,000 €
Advertisement on online resources for teachers	2,000 €
<b>Total</b>	<b>10,000 €</b>

**WE ARE VERY GRATEFUL FOR YOUR SUPPORT  
OVER THE YEARS**